

PRESS RELEASE



For Immediate Release:

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CNN HERO IS YELLING FIRE!

Dallas Jessup One of the Headliners for Human Trafficking Conference

Portland, OR – The Northwest Coalition Against Trafficking (NWCAT) will be hosting a public conference on **Saturday, January 9, 2010** in Portland, Oregon.

Among the confirmed speakers include Vancouver, Washington resident and 2007 CNN Hero **Dallas Jessup**. Jessup an expert martial artist, this 17 year old grew a community service project to fight predators into a Million Girl Revolution across 45 countries with her non-profit Just Yell Fire. At 14 she produced a film to teach teen girls to protect themselves from abduction and sexual assault; it was 1 of the 10 most-downloaded production length films worldwide in 2007. Her book, *Young Revolutionaries Who Rock, An Insider's Guide to Saving the World One Revolution at a Time* won the Best Books Award 2009 for Young Adult Non Fiction from USA Books as a Groundbreaking Call to Teen Activism.



“Dallas is a Young Hero” - CNN

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Jessup was inducted into the Hall of Fame for Caring Americans, won the Jefferson Award for Community Service, the Caring Award, the Seventeen Magazine Mission Award and many others. She appears regularly in the national media including Good Morning America, the Today Show, Fox & Friends and elsewhere. She travels an average of 10,000 miles a month including a 12 city rural India speaking tour teaching girls how to avoid slave traders for the sex trafficking industry. Dallas has keynoted at the FBI National Academy, the Mensa national conference, and her program is a for-credit course at MIT. She is a freshman at Vanderbilt University in Tennessee as a McKelvey Scholar for Social Entrepreneurship.

Dallas Jessup will host a breakout session on January 9, 2010 at the Northwest Conference Against Trafficking titled “just yell **fire!**” To learn more about Dallas and Just Yell **Fire:** www.dallasjessup.com.

“The **NWCAT Conference: Look Beneath The Surface** will offer something for the entire family,” said Rebecca Cook, conference co-chair. The Emcee for the day is **Priya David**, Host of “Keep it Local” and anchor/reporter for KOIN6.

The conference sponsors include: Soroptimist International, Oregonians Against Trafficking Humans, Transitions Global International, Not For Sale Campaign, The State of Oregon, Legislative Representative Tina Kotek, Clark County Sheriff’s Office, City of Portland Bureau of Police, Detective Division/Vice Detail, The County of Multnomah, Multnomah County Sheriff’s Office, Oregon State Human Trafficking Task Force, Multnomah County Commissioner Diane McKeel, Helping Heroes National Vigil For Hope, National Center for Missing and Exploited Children / TAKE25 Campaign, Portland State University’s OATH Students, InstantAmber, Oregon Bureau of Labor and Industries (BOLI).

To register or more information please go to www.NWCAT.org.

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